POWER CYCLES POWER CYCLES P() WER GYGLES POWER GYCLES POWER CYCLES

Dear Community,

Welcome to this year's style guide for the 39th Chaos Communication Congress under the motto "Power Cycles."

We understand the motto both literally and as a reference to cyclical shifts in power relations.

The result is not a fixed visual identity, but a dynamic system defined by shifting emphases. Use it, adapt it, and let it evolve.

Nina Bender & Bernd Volmer

This is the main version of the <u>logo</u>. It is set in our primary font **Kario 39C3**, a uniwidth variable font.



WIDTH: CONDENSED (67)

License

Kario is free to use for the 39C3 only. If you'd like to use the font for commercial use outside of 39C3, please get in touch with the font designer, Bernd Volmer, or obtain a license from his type foundry *Show me Fonts*.

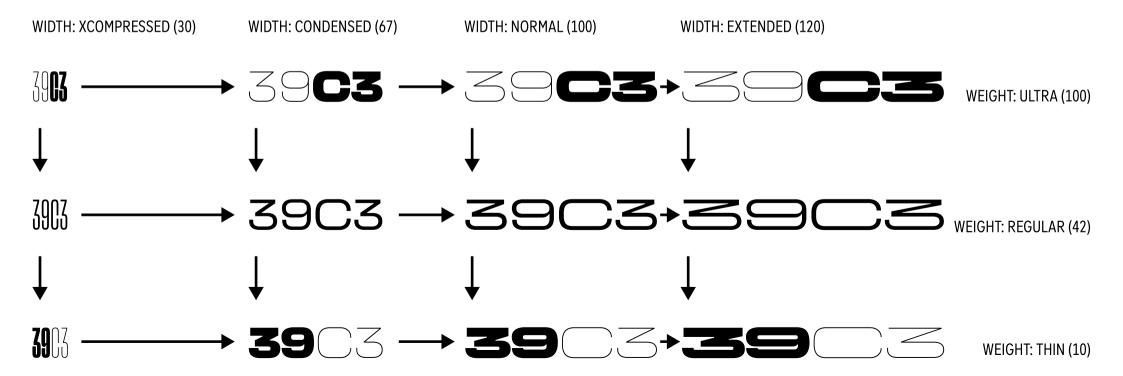
These are its <u>variations</u>.

The logo responds to the font's weight axis: at the thinnest setting (weight 10), "39" appears in *Ultra* and "C3" in *Thin*; at the heaviest setting (weight 100), this is reversed, with "39" in *Thin* and "C3" in *Ultra*.

At the middle weight, all characters appear in the same weight. The transition is smooth and ideal for animations. The logo's width can be adjusted continuously via the font's width axis.

Please note

Kario uses a custom weight axis ranging from 10 (*Thin*) to 100 (*Ultra*), with *Regular* at 42. These values are not mapped to standard CSS font-weight values (e.g., 100–900), as such mapping would require non-linear interpolation between steps (e.g. *Light*, *Medium*, *Bold*), disrupting smooth animated transitions.



It's easter in winter. We got some <u>eggs</u> for you.

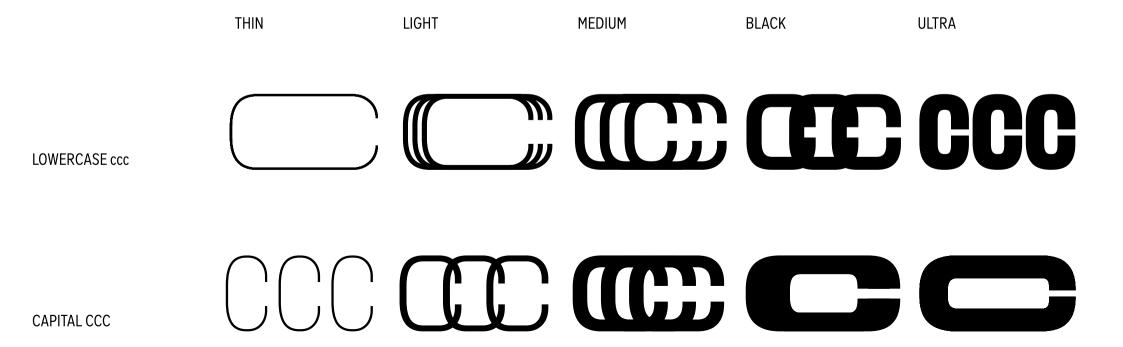
The *Kario 39C3* font contains a few easter eggs. Typing "<<CCC" or "<<cc" activates a special glyph that interpolates from a single "c" to three "c"s.

These glyphs are designed with animation in mind, enabling smooth transitions between stages and adding a playful dimension to motion design.

Toggle

There are a couple of toggles (one of the visuals) implemented in the font as ligatures, that can be accessed via

PUA Unicode: E000 or typing "<<toggle" PUA Unicode: E001 or typing "<<toggle1".



The <u>logo</u> and its <u>variations</u>.

The "<<cc" and "<<CCC" ligatures share the same width, while the "<<39C3" logo is exactly three times as wide. This consistent proportionality invites playful layouts and smooth animations.

Good to know

The logo is implemented as a ligature in our variable headline font (*Kario 39C3*) and can be accessed by typing "<<39C3".

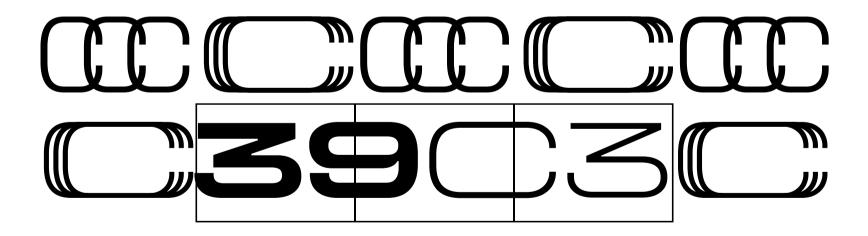
You can also access the logo via

PUA Unicode: E002 and the CCC ligatures via

PUA Unicode: E003 & E004.







Please meet Kario, our <u>headline font</u>. It has two variable axes. Here: The <u>weight</u> axis.

Kario 39C3 offers a variable weight range from Thin to Ultra, with all weights designed as uniwidth (duplex). This means they share identical proportions—a concept familiar from monospace fonts used in code editors.

The weight range

Kario Light weight: 26
Kario Regular weight: 42
Kario Medium weight: 52
Kario Bold weight: 66
Kario Black weight: 82
Kario Ultra weight: 100

Please note

For static headlines, we use the *Ultra* weights of *Kario 39C3*. Other weights are reserved for animations or for displaying text as images with interpolation. The font is part of the design package and can be downloaded <u>on the Style Guide page</u>.

Here: The width axis.

Kario 39C3 includes a variable width range from super-tight *Compressed* to extra-wide *xExtended*. In print applications, the type is set at maximum size to fill the format, while the font width is adjusted as needed.

The width range



Kario xCondensed width: 56

Kario Condensed width: 67

Kario Narrow width: 80

Kario Regular width: 94

Kario Extended width: 120

Kario xExtended width: 160

Here is an overview of all characters.

Basic Glyphs

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Numerals

0123456789 0123456789 0123456789 1/21/43/41/83/85/87/8

Accents

ÁáĂĂĂÂÂÄÄÄÄÄĀĄĄÂåÃŒÆÆŒĆĊČČÇÇĈĊĊĐðĎďÐďÉÉĚĚĚĚĒĒĒĒĒĒ ÈĒĒĘĘĞĞĞĞĞĞĞĠĦħĤĥĺſĬĬĨĬĬĬĬĬIJijĪijĬĬĴſĶĶĹĺĽĬĻJĿĬĿĬŀŃńŇňŊŊŊŊÑñÓóŎŏ ÔÔÖÖÒÖŐÖŌØØØØŐŒŒÞþŔſŘĬŖŗŚŚŠŠŞŞßBŦŦŤſŢŢŢŰúŬŭŬŭÛû ÜÜÙÜŰÜŪŲŲŮŮŰŰŴŴŴŴŴŴŴŶŶŶŶŸŸŶŶŹŹŽŻIJK

Symbols

↑↗→↘↓└←↖ ¢¤\$€₤₽£¥₴₺₽₹₸₮

We use Officer Sans as our body font.

Officer Sans is a utilitarian neo-grotesque typeface by HvD Fonts, designed for functionality across digital and print. It features narrow proportions, low contrast, and is optimized for compact settings and clear hierarchies.

The font is part of the design package and can be downloaded on the Style Guide page.

The weight range

Officer Light
Officer Regular
Officer Medium
Officer Bold
Officer Heavy
Officer Black

Officer Light Italic

Officer Regular Italic
Officer Medium Italic
Officer Bold Italic
Officer Heavy Italic
Officer Black Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Numerals

0123456789 0123456789 0123456789 0123456789 1/21/43/41/83/85/87/8

Punctuation & Others

!;?¿··*#/\(){}[]|¦^{†‡} ----__,.;:,,"""''\α«»'"·+-±÷≈=≠<>≤≥¬ ∞ø∫Ν^ΩΩΔΠΣ√∂πμ%‰@&¶§®©®™οαο¾θℓ¤

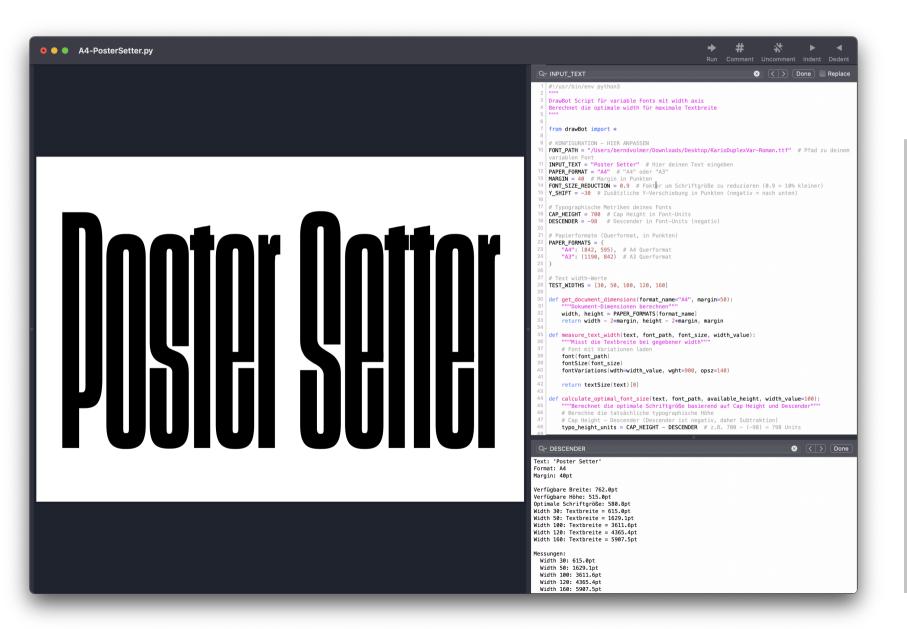
Accents

ÁáĂáÂâÄäÄàÄāĀaĀaĀaĀaĀaÆæÆÉÆĆĆČČÇÇĈĈĊĊĐðĎďĐđ ÉéĔĕĚêÊëËėÈèĒēĘęĞğĞğĜġĞġĠġĦħĤĥĺſĬĭÎïÏÌÌIJjĪīĮįĨĩĴĵ ĶķĹ弾ĻļĿŀŁłŃńŇňŅŋŊññÓóŎŏÔôÖöÒòŐőŌōØøØøÕõŒ œÞþŔŕŘřŖŗŚśŠšŞşŜŝŞşßßŦŧŤťŢţŢţÚúŬŭŨŭŨüÜüÜüŰűŪū ŲųŮůŨűWwŴŵŴŵWòÝŷŶŷŸÿŽźŽžŻzijĸ

Symbols

↑フ→ ン ↓ レ ← 下 ¢ ¤ \$ € £ ₱ £ ¥ ₴ ₺ ₽ ₹ 〒 ₮

We created a <u>poster setter</u> python script for Drawbot to easily type-set signage in *Kario 39C3*.



Disclaimer

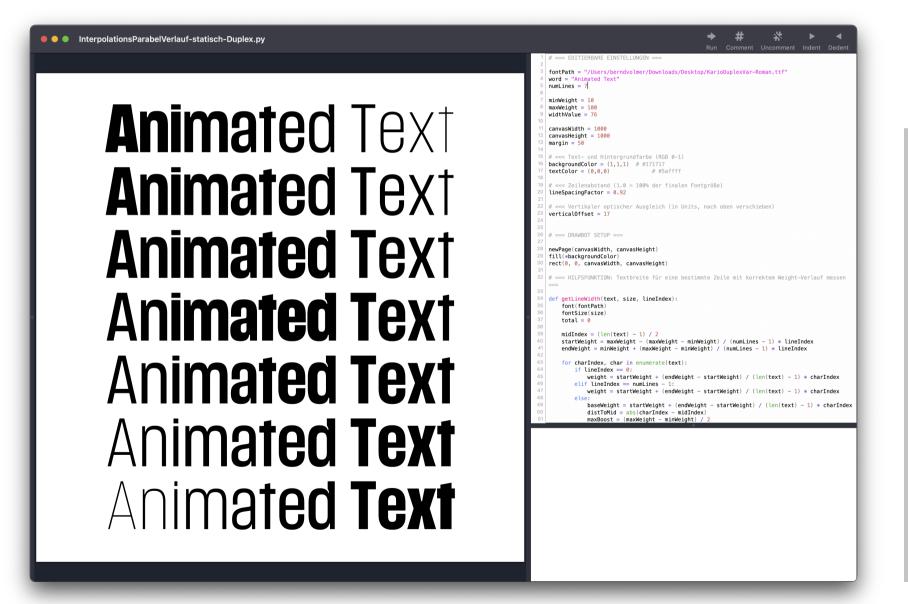
The script is a rough **draft** and can definitely be improved. We ask you to consider it a starting point. Feel free to create your own code. The script is part of the design package.

Drawbot

Drawbot is a free application that uses Python and has a visual output.

→ drawbot.com

Another script creates interpolations that can be used as a base for animations or as visual.



Disclaimer

The script is a rough **draft** and can definitely be improved. We ask you to consider it a starting point. Feel free to create your own code. The script is part of the design package.

Drawbot

Drawbot is a free application that uses Python and has a visual output.

→ drawbot.com

These are the colors.

The four colors in the left column are the main colors. They can be used in limited combinations (see the slide after the next).

The two additional colors are used for a better distinction of the various wristbands. They should be used very sparely throughout the conference.

Never ever mix the colors! We always use one color + dark (either positive or negative).



Dark

Muted Black

#141414 RGB: 20,20,20

CMYK: 0/0/0/100



Neutral

Natural

#faf5f5 RGB: 250, 245, 245

CMYK: 0/0/0/0



Primary

Neon Green

#00ff00 RGB: 0, 255, 0

Pantone 802



Secondary

Electric Violet

#9673ff RGB: 150, 115, 255

Pantone 528



Additional #01

Neon Orange

#ff3719 RGB: 255, 55, 25

Pantone 804



Additional #02

Neon Blue

#66f2ff RGB: 102, 242, 255

Pantone 801

Please note

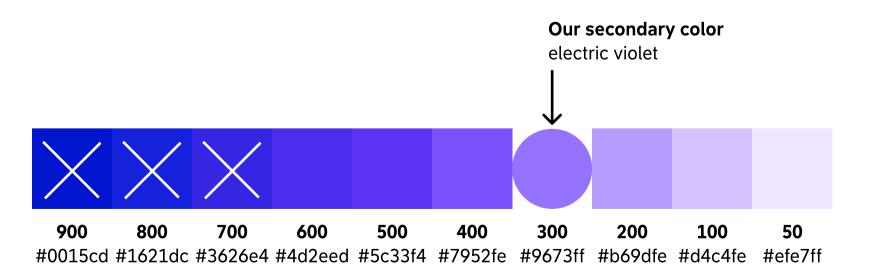
We do not provide CMYK values for the neon colors and the electric violet on purpose.

Please only use them for digital assets or when printing with Pantone colors.

For all other purposes we recommend printing in b/w on neon-colored paper or keeping the design completely b/w.

These are the color tints for UI needs.

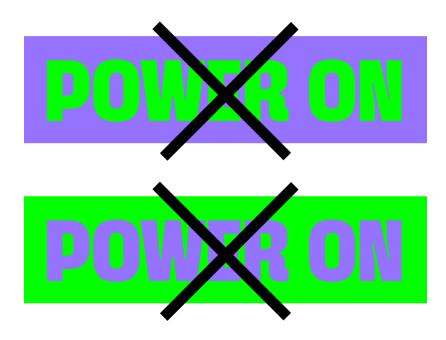
We prepared you these tints especially for UI needs (think of e.g. hover states). Please avoid the crossed out tints! They are just Our primary color shown for the sake of completeness. neon green 900 700 300 200 100 50 800 600 500 400 #009900 #00be00 #00d300 #00ea00 #00fc00 #00ff00 #6cff57 #a3ff90 #ccffbe #ebffe5



Good to know
We created
variables for the
tints in a .json file.
You can find it in the
design package.

Color combinations are limited.

POWER ON POWER OFF If you use color think of **switching power on/off** – **we never mix the colors** together, but limit ourselves to a combination of one color + dark.



Reminder

You are missing the **additional colors** in this overview? We only use them in the rare cases where we need more distinction that is possible with these three color combinations (e.g. for the entrance wristbands).

We have a minimalistic set of <u>visual elements</u>, but loads of options to use them.

The font | Our main player

POWER CYCLES

The font variation on two axes | Its super power



Toggle | The extra





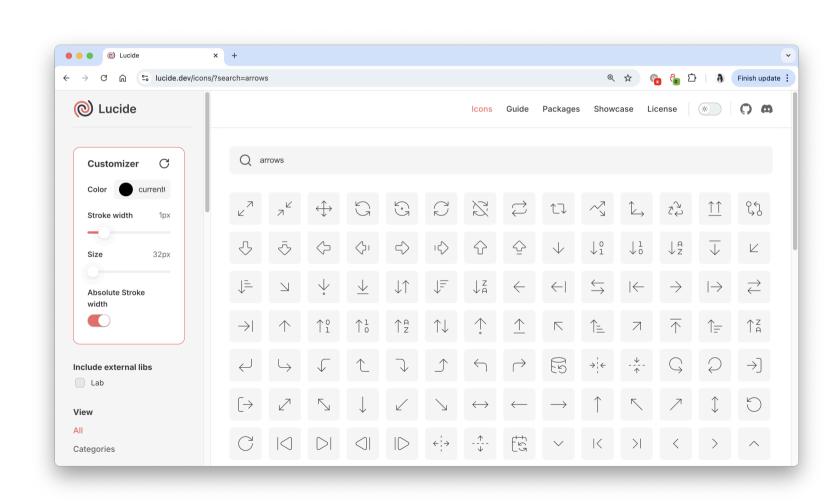
Assets

You can download all assets including the logo and visual on the Style Guide page.

Repetition | The more, the merrier

POWER CYCLES POWER CYCLES POWER CYCLES POWER CYCLES POWER CYCLES POWER CYCLES POWFR CYCLES

Need icons? Please use the open source icon set <u>Lucide</u>. It offers more than 1,600 icons.



How to use it

<u>lucide.dev</u> has a lot of customization options. You can find several icon libraries here.

Stroke width

Please use the absolute stroke width setting when exporting various sizes. Match the stroke width with your font weight.

Good to know

Consider contributing to the project and add the icons you are missing. Lucide offers a guide on the design principles <u>here</u>.

39C3C3 POWER GYGLES

39C3(S) POWER GYGLES