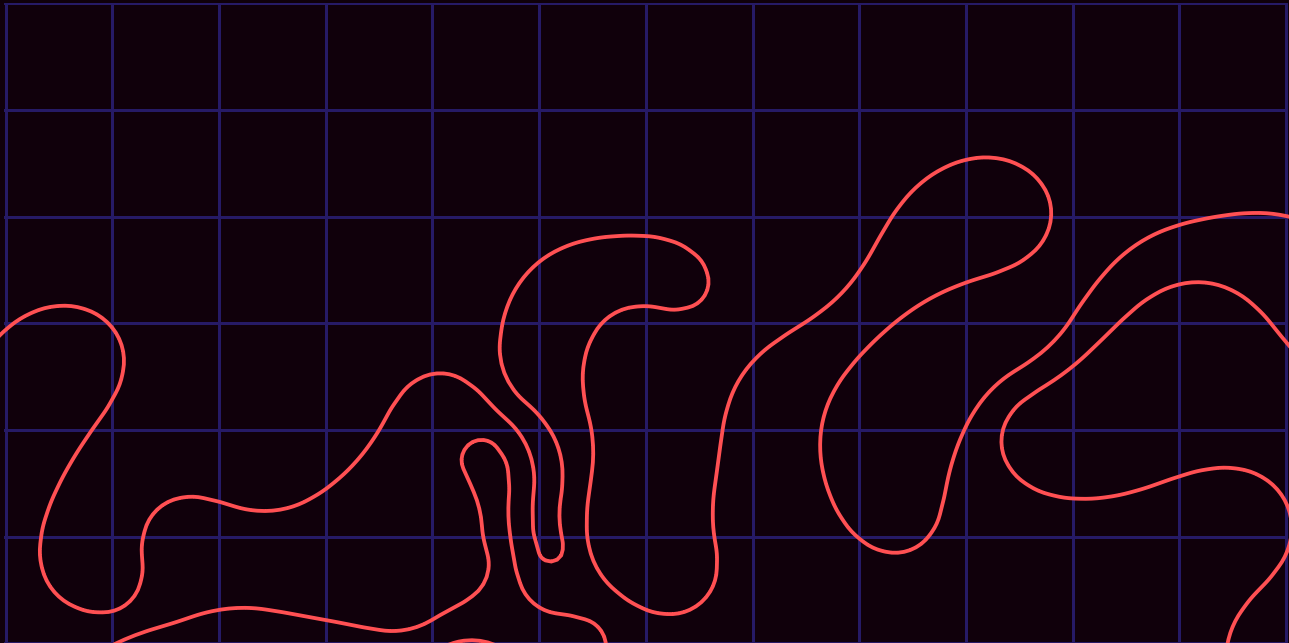
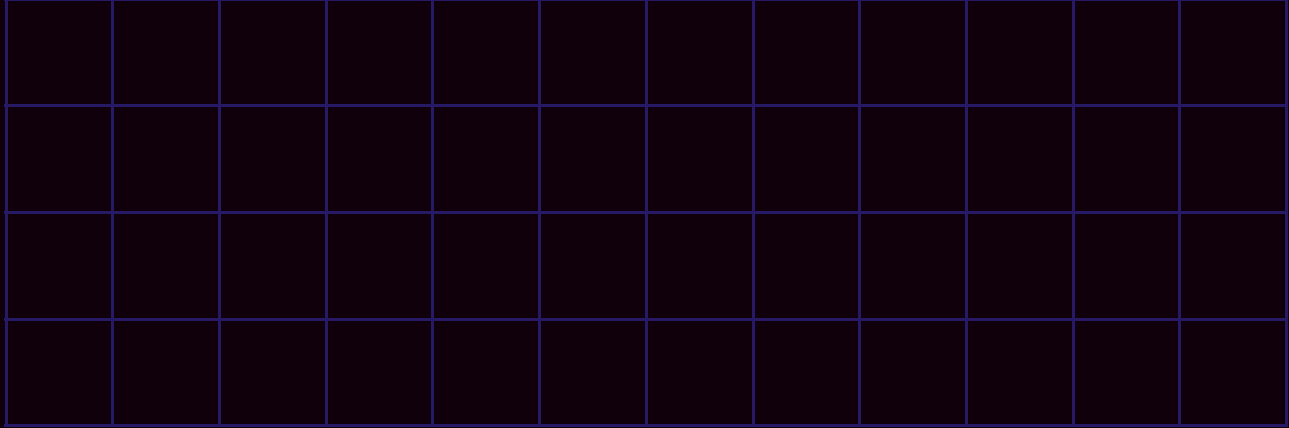


# Styleguide



Elongating blob  
organisms against a  
backdrop of digital  
precision.

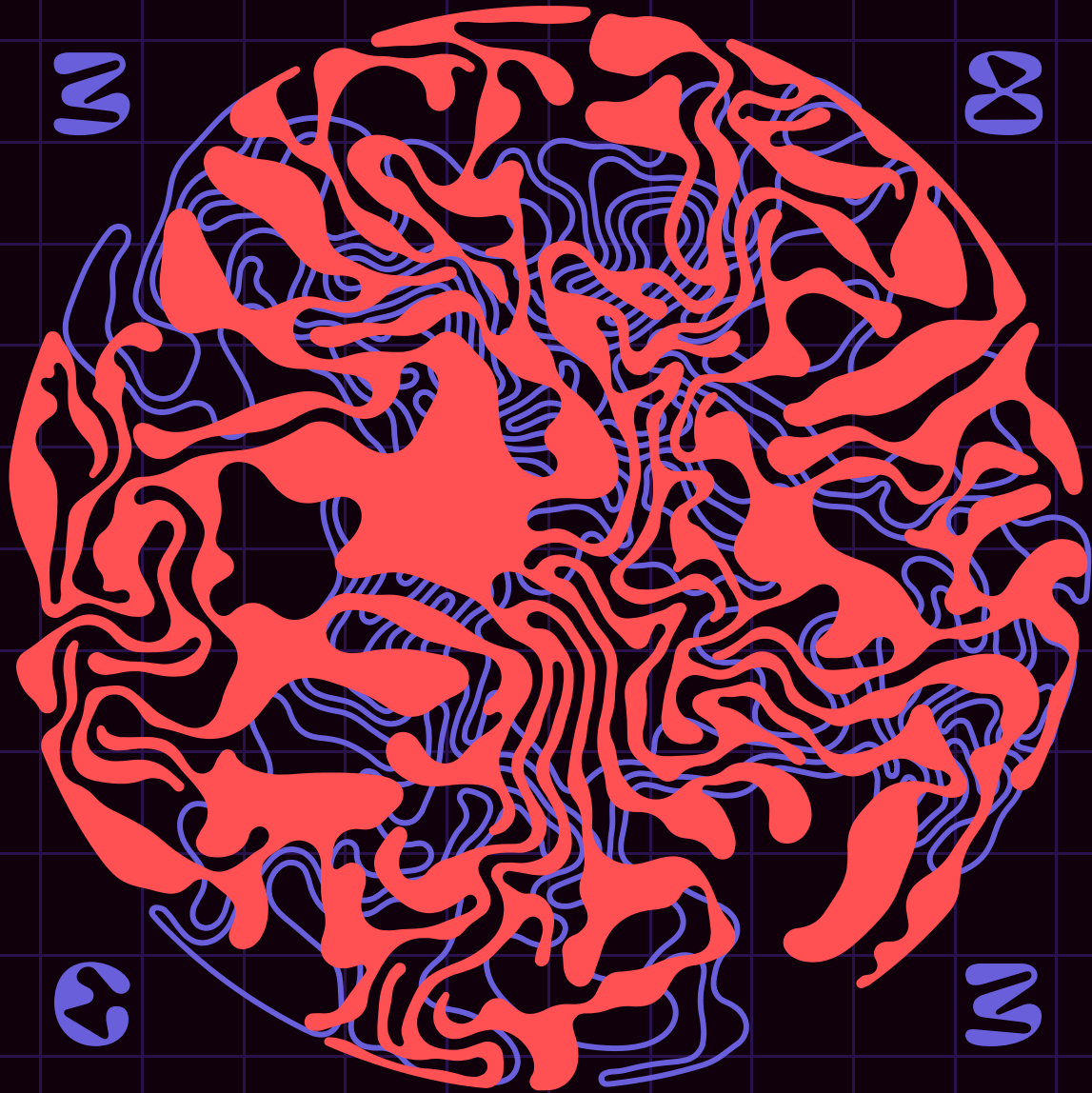











Simple main logo variant  
[./assets/logo-simple.svg](#)




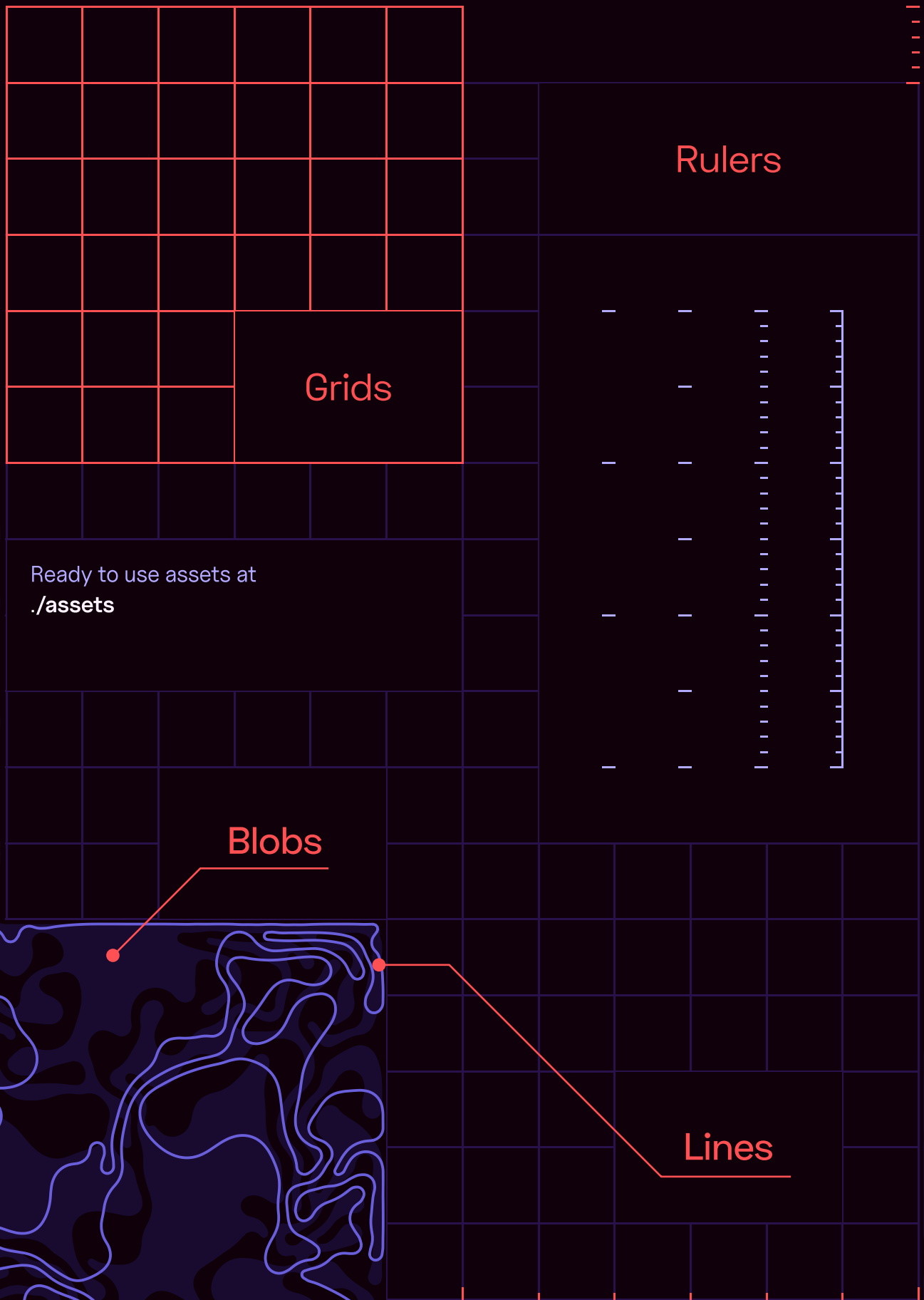




Ready to use assets at:  
[./assets](#)

 <p>Primary <b>Coral Red</b> #FF5053</p>									
					 <p>Highlight <b>Pearl White</b> #FEF2FF</p>				
 <p>Accent 1 <b>Amethyst</b> #6A5FDB</p>									
					 <p>Accent 2 <b>Periwinkle</b> #B2AFFF</p>				
 <p>Accent 3 <b>Dark Purple</b> #261A66</p>									
					 <p>Accent 4 <b>Aubergine</b> #29114C</p>				
<p>Background <b>Super Dark Pink</b> #0F000A</p>									
					 <p>Accent 5 <b>Dark Aubergine</b> #190B2F</p>				

<p><b>Display Headline</b>                  Regular                  (big letters, few words only)</p> <p><code>./fonts/pilowlava</code></p>	
<p><b>Headline</b>                  Regular</p> <p><code>./fonts/space-grotesk</code></p>	<p>Space Grotesk <span style="float: right;">v1.4</span></p>
<p><b>Subheadline, Body</b>                  Bold, Regular</p> <p><code>./fonts/uncut-sans</code></p>	<p>Uncut Sans</p>
<p><b>Numbers</b>                  Regular</p> <p><code>./fonts/space-mono</code></p>	<p>SP4C3 MONO</p>





### Tinted Images

Use the provided LUTs to tint your images in the predefined scheme. You can load them with your graphics software of choice. Ask your friendly AI overlord if you don't know how.

`./luts/purple_tint.cube`

### It's a Gradient Map

The effect applies a simple gradient map, so you can also reproduce it without LUT, if your software does not support it.

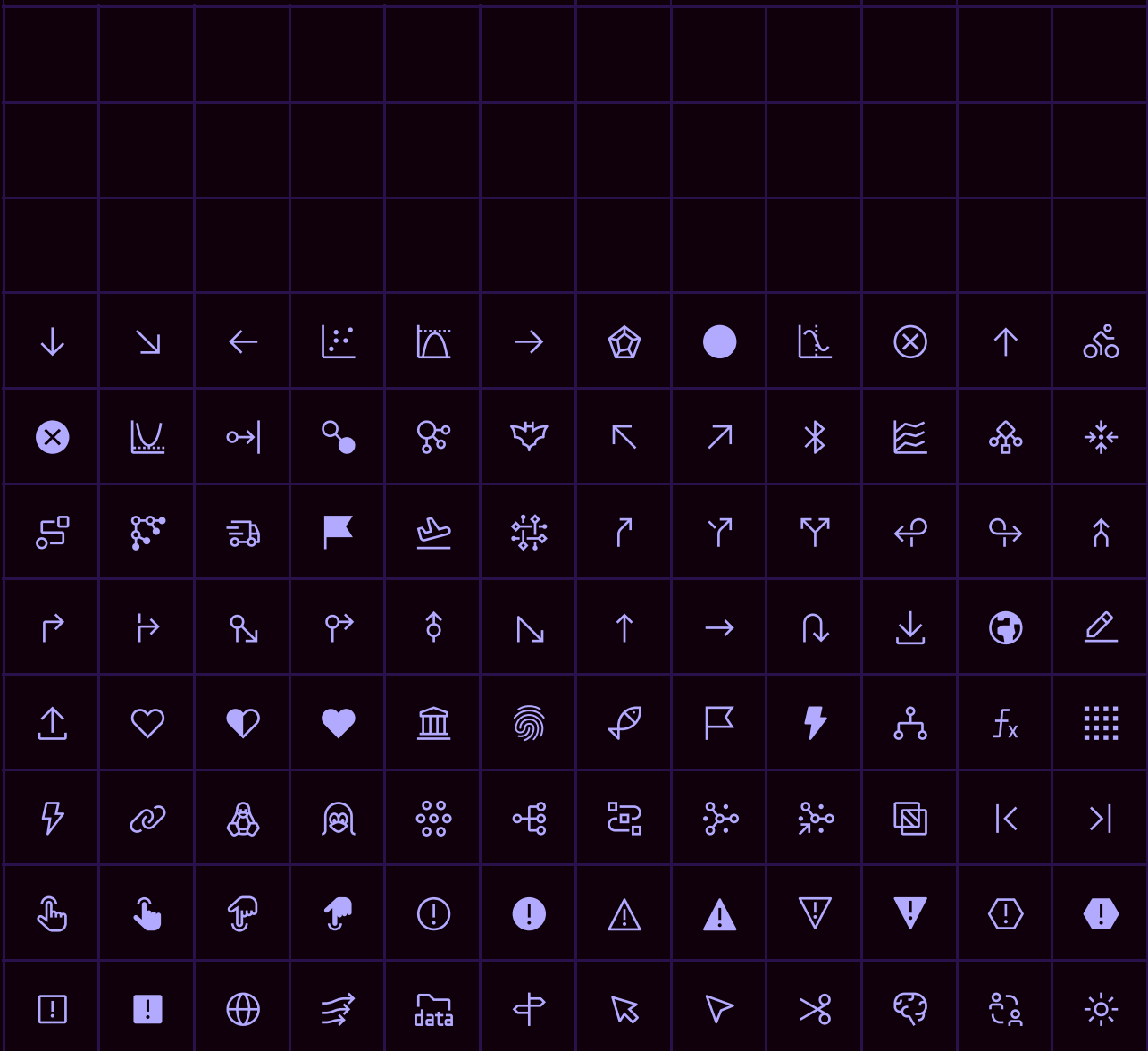
`./luts/red_tint.cube`



**Carbon Icons**

This open source icon set contains more than 2k icons that fit the technical look of the design. Don't make them too big.

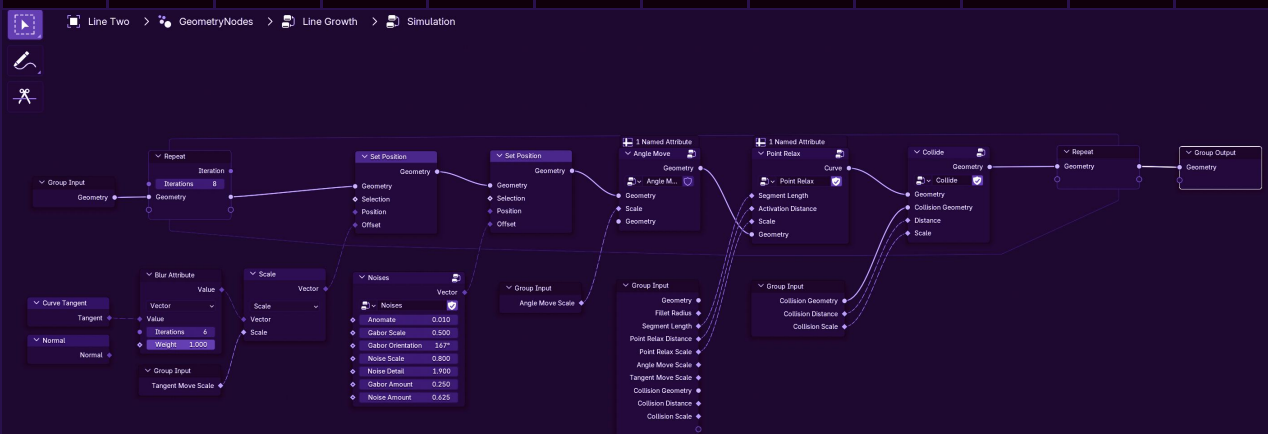
`./assets/icons`



## Create Your Blob

If you're up for some DIY, create your own shapes and animations using Blender.

`./blender/blob.blend`



## Free & Open Source

Blender is a free and open source 3D software package, available here:

[blender.org/download](https://blender.org/download)