Technology in education and profit interests

Nikola Wachter

My background

Education International
Internationale de l'Education
Internacional de la Educación

Global Education Policy

Sustainable Development Goal 4 (SDG4/Target 4.1):

“By 2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes.”

How to achieve the SDGs

- International Commission on Financing Global Education Opportunity (Innovation = Technology = Quality = Really?)

- Global lead indicator: (Global learning) data mining, standardized assessments (Data protection? Quality data?)

Profit-driven innovation traps

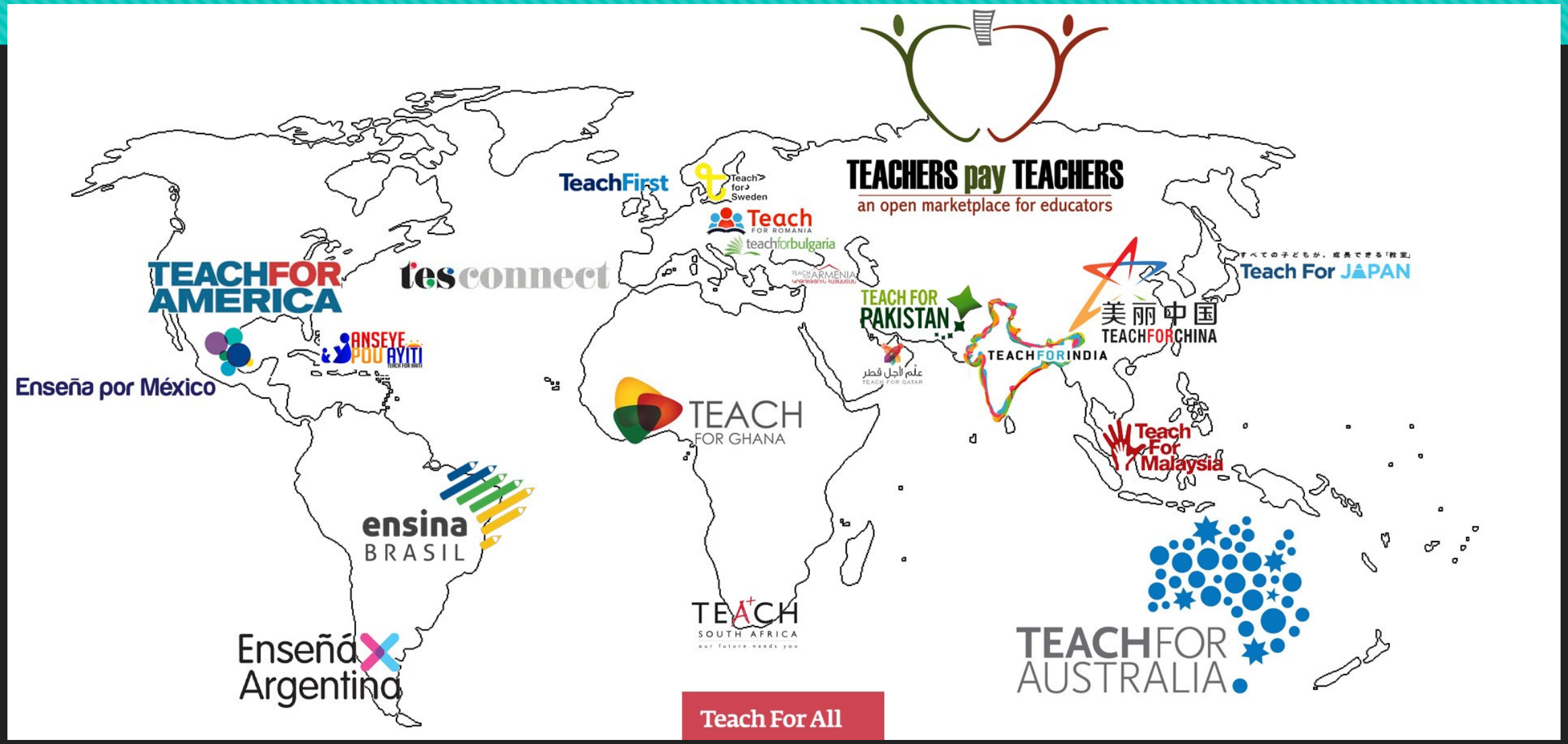
- Ed-technology giants & venture capitalists (e.g., Google, Facebook, Pearson, Apple, Microsoft)
- IT in education laboratory in India (e.g., Pearson)
- Low Fee For-Profit Private schools (e.g., Bridge International Academies)
  - innovative = scripted curricula on tablets
- Massive Open Online Courses (MOOCs)

Copyrights challenges in education

- Higher Education: 5 academic publishing houses own 50% of the market share

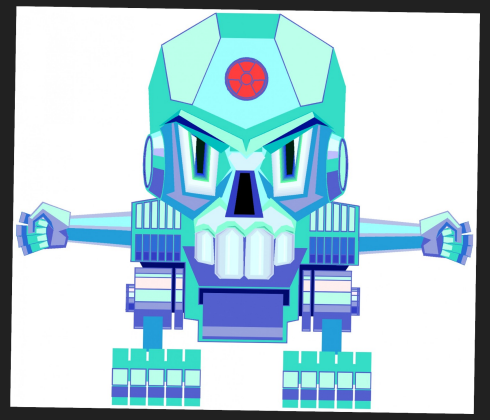
- EU Single Digital Market Directive to be adopted next year
  - Leaked document shows that there won't be an exception for education

TEN Global: Linking not for profit teacher networks globally



Way forward and generating ideas

Workshop to discuss different aspects of education & technology with progressive thinkers from both fields!



Punished by the robot teacher?

Day 4, Hall 4c, 13:00-14:00

Sources

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