

How to encourage more privacy awareness in internet application design and deployment

Internet technology is used in an increasing number of sectors.

- There will be privacy challenges.

→ Raise understanding of technology.

Problem

- Data protection authorities, other regulators and legislators invest considerably in legal rules for the protection of personal data and privacy.
- At the same time, internet tools and applications develop, implement and deploy new data collection and processing mechanisms without privacy and data protection

Vision

- Goal:
 - Improve Internet security to protect against surveillance and stored data compromise
- What can be done?
 - Privacy experts team up with other groups, such as coders, to develop privacy-friendly best current practices
 - Determine how to create incentives to follow best current practices.
 - Build privacy community. Find funding sources?
 - Execute specific example projects that have wider impact. E.g., content management system